

Results of On Line Survey

Number of responses 124
Number stating interest in trade 14

% of frequent users of taxis (more than 1x week) 47%
% of regular users (1x fortnight – 1x month) 26%
% of visitors 5%

Results

| | Retain restriction | Completely deregulate | Limited increase in numbers | Controlled Growth until demand met |
|----------------|--------------------|-----------------------|-----------------------------|------------------------------------|
| Overall | 28% | 27% | 18% | 27% |
| Frequent users | 19% | 37% | 19% | 25% |
| Regular Users | 41% | 22% | 9% | 28% |

Reasons given for choice

| Option | | | | | |
|--|---|--|---|---|--------------------------|
| Retain restriction | No demand | Not enough ranks | Increase congestion | Detrimental to drivers income | Loss of quality control |
| Deregulate | Reduce queues | Stop trading in plates | Structured approach to market demand | Improved service to customers | More accessible vehicles |
| Limited increase/ York needs more taxis | Reduce queues | More accessible vehicles | Easier to enter trade | Complete deregulation would affect drivers income | Increase congestion |
| Controlled growth | Phased approach to meet supply and demand | Complete deregulation would lead to an excess of taxis | Phased approach would not adversely affect traffic levels | Complete deregulation would lead to loss of quality control | |

NB. If responses from the those with stated interest in the taxi trade were omitted from the survey the overall results would not change